

Mayor Cremata and Members of the Assembly:

We feel strongly that the Princess Medallion Program would be extremely detrimental to our Skagway business community.

The program lets cruise passengers use their "medallions" to shop, take tours, or eat in ports without the need for credit cards or cash. Businesses must pay the ship a fee of 18% of all sales to be included in the program. It also offers a 7% rebate to the passengers making it a very attractive option. The medallions track where the passenger is and how they spend. This "data mining" will no doubt be used in ways to increase on board spending in the future which will take more of our business.

Skagway is still recovering from the loss of business for almost two years due to the pandemic. Many businesses were forced to take out loans to make it through. The cost of the loans combined with rising labor, fuel and freight costs have hit us hard. While we can increase our prices to some extent, we must remain competitive in our respective marketplaces. We cannot give away an additional 18% and survive. It is true that we have the option to not participate but if even a few businesses do, we will feel the pressure. The ship will drive business to the participating merchants and again, they are told they do not need cash or credit cards in port if they use their medallions. The businesses not in the program will be overlooked. This could also lead to lower sales tax revenues for the Municipality.

We often hear from cruise passengers that the cruise lines own our town. This program will further promote this misinformation. We understand these medallions are used on board for embarkation, tours, food and beverage service, sports betting and casino spending and that is their business but Skagway shops, restaurants, and tours ARE NOT!

We urge you to really look at the information in this program and put a stop to it before it goes any farther. There are several jewelry merchants in town participating even though we were told Princess would not be implementing this program in Alaska this year.

This program has the potential to be a disaster for many small businesses which may lead to our community losing businesses and population. If it goes forward it will only be a matter of time before all the other cruise lines follow suit. The City of Juneau is not participating. How did they opt out? Please help to protect our business community!

Sincerely,

Members of the Skagway Business Community

Bites on Broadway

Boreal Art Works and Aurora Yarns

Red Onion Saloon

Gold Rush Productions

Klondike Kate's Emperium

Skagway Handicraft & Handicrafts

A Fine Line Alaskan Gifts

Buckshot & Bobbypins

Skagway Pretzel Parlor

Jewelry Land

Broadway Jewelry

Klondike Bikes

Lucy's bakery

Grizzly's General, Klothes Rush, Kone Kompany and Duffs Backcountry

The Klondike Group, Inc. –Southeast Tours, Avis Car Rental, and Yukon Heath's Popcorn

Skagway Hardware

Skagway's Golden Bear

Alaska Shoppe

Bombay Curry

Packer Expeditions and The Mountain Shop

Historic Skagway Inn, Lynch & Kennedy, and Alaska House

Nathan & Matthews (dba The Local Jeweler)

Just Do You Salon

Klondike Doughboy

The Rushin' Taylor

GGR Gallery

Chilkoot Gateway Insurance Agency

Taiya River Arts

Beyond Skagway Tours

Skagway Spirits Distillery

The Station Bar and Grill, Happy Endings Saloon, and The Morning Wood Hotel and Gifts

Diamonds by Princess

Corrington's Alaska Ivory, LLC

Empire Jewelers

Skagway Private Tours, LLC

Skagway Yukon Custom Van Tours  
Skagway Brewing Company and The Smokehouse  
Aurora Jewelers  
Broadway Building, LLC  
Klondike Tours Inc and Alaskan Fairytales  
Richter's Jewelry & Curio, Inc. and Alaska Liquor Store  
M&M Tour Sales Inc.  
Glacial Coffeehouse  
Trail Spice Artworks LLC  
Drive About Car Rental  
Felipe Mendez Photography  
Omni Jewelers/Skagway Jewelry Co.  
Court's Canines  
Welch's Workshop  
Precious Kollections  
Tundra Rain Photography  
Bob's BBQ Shack  
Inspired Arts  
The Jewel Box and Luxury Jewelers  
Madam Cooper's Peepshow Parlor  
McKnight's Rentals  
S.M.A.R.T. Bus  
Alaska Artworks  
Griffard Services  
Alaska Fur Gallery  
Pure Connection Massage  
Skagway Mining Co. and Gold Rush Gifts

June 13, 2022

1. BITES ON BROADWAY

- Earl H. Stovall Jr

- Mrs ~~\_\_\_\_\_~~

2. Boreal Artworks LLC (and DBA Aurora Yarns of Alaska)  
- Stephanie Ryan.

3. Red Onion Saloon  
Jan Wrentmore

4. Gold Rush Productions

~~Charo Pomeres~~

5. Klondike Kate's Emporium  
KMag

6. SKAGWAY HANDICRAFT & HANDICRAFTS  
Denika Aibamooofhi

7. A Fine Line Alaskan Gifts  
Jeanie Wendell-Vogel

8. BUCKSHOT & BOBBY PINS  
Kushal Harder

9. Skagway Pretzel Parlor

~~\_\_\_\_\_~~

10. JEWELRY LAND

11. ~~\_\_\_\_\_~~ Broadway Jewelry

- 12. Goodman - Klondike Bikes
- 13. ~~John~~ - Lucy's Bakery
- 14. Karla Ray / Duff Ray Grizzly's General, Klotter's Rush  
Kone Company, Duff's Backcountry
- 15. Heath Goebel The Klondike Group, Inc.  
Southeast Tows.  
Avis Car Rental  
Yukon Leather popcorn

16. John P. ~~Ad~~ Skagway Hardware

17. Skagway's Golden Bear *White*

18. Kim Jovite Alaska Shoppe

19. Santosh Wadhvani Bombay Curry

20. Packer Expeditions & The Mountain Shop *to B*

21. Rosemary Moore  
ALASKA HOUSE  
LYNCH + KENNEDY  
HISTORIS BY INX

22. Nathan & Matthews (DBA LOCAL JEWELER)

23. Jennifer Ozuna (~~USE~~ JUST DO VOX SALON)

24. Richard Chast Klondike Doughboy

25. Lillian Lou ~~Walt~~ Klondike Doughboy

26. Patricia Magee The Russian Sailor Inc.

27. Betsy Albecker - GGR Gallery

28. Debbie A. Ackerman - Chilkoot Gateway Insurance Agency

Taiya River Arts

21.)

Kathy Wassman

Cher Wassman

30.) Beyond Skagway Tours  
Bill Gill

31.) Skagway Spirits Distillery  
Jheger

32.) The Station Bar & Grill  
Happy Endings Saloon  
The Morning Wood Hotel & Gifts  
Elizabeth F. Smith  
Elizabeth F. Smith / owner - 6-13-22

33.) Rebecca Baker  
Rebecca Baker  
Tanya River Arts

34.) HARSH G. MIRPURI  
Harsh G. Mirpuri  
DIAMONDS BY PRINCESS

35.) Mickie Lucchetti  
Corrington's Alaska Ivory LLC  
Mickie Lucetti

36.) EMPIRE JEWELERS  
SUNIL MERCHANTANI  
AMELIA MERCHANTANI

Sunil 

37) Skagway Private Tours LLC

Sherry Corrington



38) SKAGWAY YUKON CUSTOM VAN TOURS

THOMAS PICKEREL

Thomas D Pickrel

39) Skagway Brewing Company

The Smokehouse

Mike Nealey

40) Aurora Jewelers

300 BROADWAY ST

SKAGWAY, AK 99840



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Lisa M. Hollander Broadway Building, LLC  
Lisa M. Hollander

- 42. Ben Co Klondike Tours Inc.  
Billi Clem DBA: Alaskan Fairytails
- 43. Carol Bourcy Richters Jewelry  
Alaska Liquor Store
- 44. Mark Jennings Mim Tour Sales Inc.
- 45. Michelle O'Boyle M O'Boyle Glacial Coffeehouse
- 46. Nicole Kovacs Trail Spice Artworks LLC
- 47. Ann Moore - See attached signature Drive About Car Rental
- 48. Felipe Mendez - Felipe Mendez Photography
- 49. KISHORE CHUKH OMNI JEWELERS / SKAGWAY JEWELRY CO.
- 50. Courtney Hudson The Court's Canines
- 51. WELCH'S WORKSHOP - MIKE WELCH - Michael Welch
- 52. Precious Collections - Kamal Chlebria
- 53. Kari Rain Tundra Rain Photography
- 54. Sujin Sir BBA Shack.
- 55. Tina Cyr Inspired Arts
- 56. Zahid Sunbal The Jewel Box
- 57. Zahid Sunbal Luxury Jewelers
- 58. Cooper Hays Madam Cooper's Peepshow Parlor
- 59. Janka Shawn McKnight McKnight's Rental

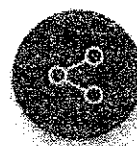



Drive About Car Rental

PO Box 313

Skagway, Ak, 99840

*Alex F. Moore*



60.)  Craig Clem S.M.A.R.T. BUS

61. Nancy K. Carrington Carrington's Alaskan Army, SOS, Alaska Knives  
& More

62. Janet Mitchell Janet Mitchell Alaska Artworks

63. ~~Donna Griffard~~ Donna Griffard Griffard Services

64. Manuel Hernandez ALASKA FUR LOANERS

65. Pat Griffard GRIFFARD SERVICES

66. Katherine Nelson Pure Connection Massage

67. Nichole Chandler Skagway Mining Co. (Gold Rust Gifts