

## Manager's Update – October 20, 2022

**Police Department Analysis Update:** The consultants conducted interviews with staff and municipal officials, and are drafting their initial recommendations that will be further detailed in their report. Preliminary recommendations include:

- Consider purchasing a wrecker. It is recommended that we do not purchase a rollback, but purchase a medium duty wrecker with dual winches, an extendable boom, and a wheel lift system. A medium duty will handle all of the light vehicles (cars, SUVs, pickups) but will also do ambulances, public works trucks, work vans, small buses, etc.
- The consultants are preparing a police vehicle replacement schedule. Due to the size of the PD fleet, it will be simpler than the recommended replacement plan for the Fire Department, but they are also exploring a police vehicle leasing program that may have good advantages.
- The consultants will have recommendations on enhanced community involvement which could combine police and fire efforts.
- They will be proposing adding civilian staff in the form of handling non-emergency police and fire matters, code enforcement, school crossings, etc.
- They will send information on the administrative Towing program which will include abandoned vehicles.

**SEARHC:** The Municipality received a draft lease agreement from SEARHC, which has been vetted once through both legal counsels and is pending the Municipality's second review. The draft sale agreement document has been received from SEARHC and is a long and complex document that will need close review by legal counsel and municipal staff.

### **Dahl Memorial Clinic Update:**

Our most recent engagement is with Mr. Keils Kitchen, PA-C. We welcome him to the provider staff. Keils is a native of Anchorage and has been in a number of locations across the state, including remote/isolated areas where he was the sole provider for the community. Keils is capable of seeing infants, pediatrics and adults. He joins Johanna Clemens, NP, who sees GYN, infants, pediatrics and adults. Also serving the community is Bill Weiss, PA-C, who sees pediatrics and adults.

Welcome Mr. Nicholas Tanner. He joins Dakota Smith, T.J. Moraniec and Adri D'Cafango who staff the Medical Assistant roles.

Under the guidance of our shared Medical Advisor, the Fire Department/EMS staff will be equipped to manage pain from the site of an event onto a higher level of care. This is a tremendous benefit to those who suffer injury.

We continue to offer the most current, bivalent, COVID booster shot for those 12 years old and above. Please call the clinic to schedule a time at one of our vaccine clinics – (907) 983-2255

Coming up:

- October 22nd - Health Fair at the Presbyterian Church
- October 24th (remote/virtual) - Dr. Nicholas Rosenfeld, MD, and Meghan Dihle, RN, SANE (Sexual Assault Nurse Examiner) will do a presentation on best practices for

evidence integrity and sensitive exams. Joining the Dahl staff will be members of the Fire Department/EMS

- October 28th - Drive through flu shots. Similar to prior years, we will be outside offering flu shots. Information and paperwork will be available soon both at our front desk and online
- October 29th - National Prescription Take Back Day. The community can bring old/expired medication by the entrance to Dahl Memorial Clinic or we will have available free Medication Disposal Systems for you to take home

**Skagway Visitor Department Update:** Tourism Director Jaime Bricker's report for October is attached.



## Explore Skagway Tourism Director Report – October 2022

### A. Dock Conceptual Designs

- a. SVAB requested that this be added to our agenda for discussion going forward, but no new conceptual for review at this meeting.
- b. Municipality of Skagway desires to complete a conceptual design that aligns with the Municipality of Skagway Waterfront Master Plan Phase 3 Improvements. KPFF is to coordinate with Mark Pusich of RESPEC engineers and MRV Architects to develop a Conceptual Plan that optimizes the industrial and public use of the Ore Peninsula. The Conceptual Plan is to examine several alternatives for future transloading and tour operations, pedestrian sea walk and rail realignment, and upland utility improvements. The design intent is to maximize separation between public and industrial use.
- c. [https://www.skagway.org/sites/default/files/fileattachments/port\\_of\\_skagway/page/46444/21y07m21d\\_final\\_plan\\_for\\_assembly\\_wappendices\\_reduced.pdf](https://www.skagway.org/sites/default/files/fileattachments/port_of_skagway/page/46444/21y07m21d_final_plan_for_assembly_wappendices_reduced.pdf)

### B. Last Cruise Ship Day

- a. Noteworthy today: At the beginning of the season, we were expecting October 19<sup>th</sup> to be our last ship. Instead, October 6<sup>th</sup> was it.

### C. USDA Forest Projects

- a. <https://data.fs2c.usda.gov/nepaweb/current-sopa.php?forest=111005#7>
- b. E-mailed FS Juneau Ranger Office, Pete Schneider and Tristan Fluharty, to request communicable relations to ensure the Forest Service properties in the Skagway area remain on the radar for future infrastructure maintenance and development.

### D. Budget

- a. Assembly of the Whole review on October 13<sup>th</sup>
  - i. [https://www.skagway.org/sites/default/files/fileattachments/borough\\_assembly/meeting/packets/47569/fy23\\_draft\\_budget-101322\\_v2.pdf](https://www.skagway.org/sites/default/files/fileattachments/borough_assembly/meeting/packets/47569/fy23_draft_budget-101322_v2.pdf)
  - ii. Marketing & TBMP line items were decreased

### E. Visit Southeast Alaska

- a. [https://visitsoutheastalaska.com/cities\\_villages/skagway-shgagwei/](https://visitsoutheastalaska.com/cities_villages/skagway-shgagwei/)
- b. "In fact, we are not a Destination Marketing Organization at all! We are a network of people, known as the Sustainable Southeast Partnership. A network that includes Tribal governments, community-minded organizations, local businesses, native corporations and entities, cultural bearers, educators, state and federal agencies, storytellers and more."
- c. I'm in touch with Mary Goddard to update imagery, video and become a regular reviewer/contributor.

**F. Aurora Borealis for Tourism Professionals Workshop**

- a. <https://www.swpc.noaa.gov/>
- b. <https://sdo.gsfc.nasa.gov/>
- c. <https://astronomynorth.com/aurora-science-workout-september-29-2022/>

**G. Alaska Certified Expert**

- a. "The Alaska Certified Expert (ACE) Program is a free, in-depth online training course for travel professionals covering the entire state of Alaska. The ACE Program educates readers on details needed to successfully sell Alaska, allowing them to increase commissions while also designing a custom itinerary to best fit their clients' needs." Per The Alaskan Tourism Board
- b. <https://www.alaskacertifiedexperts.com/>

**H. New Video & Audio Equipment**

- a. Projector, camera and speaker system has been tested and taken to AML
- b. Clarified meeting requirements for SVAB with Steve Burnham.
  - i. Nothing in code that mentions teleconferencing in relation to the SVA Board. The committees, boards, or commissions that do mention teleconferencing in their code are typically legislative bodies which SVAB is not. The code mentions that the board must meet at least once yearly but can set other meetings as necessary.

**I. Clean Sweep**

- a. October 1<sup>st</sup> – We had 20 participants and I'd like to thank them all
- b. Thanks Chamber of Commerce, Solid Waste Advisory Committee, Borough Clerk Steve Burnham Jr. and Public Works
- c. Seasonal worker incentive and business partnerships for spring event

**J. Klondike Road Relay**

- a. Met with Amanda via zoom to recap the KRR and start planning for next year's 40<sup>th</sup> Anniversary – Possibly Festival Style in Skagway
- b. Business outreach prior to KRR 2023 will be important so we can inform racers what establishment will be open and what their hours are. Especially restaurants based on the feedback they received from this year.

**K. Tourism Industry Association Yukon**

- a. Attended meeting on October 7<sup>th</sup> and was singled out with a "thank you" for attending and staying engaged with the Yukon.

**L. Coast Guard District 17**

- a. Meeting at Public Safety Building October 12- CANCELED

**M. Alaska Outdoor Alliance Confluence in Haines September 7-9**

- a. Signed up for Slack to continue the discussion

- i. "Yukon-Alaska priorities around regenerative economic development at the gateway to globally recognized protected areas."

1. #transboundary-collaboration

#### **N. ATIA in Sitka on October 10<sup>th</sup>-13<sup>th</sup>**

- a. <https://www.alaskatia.org/news-events/atia-convention>
- b. Alexandra "Alix" Pierce, Dr. Kelly Bricker - Moderator, Linda Springmann, Mary Goddard, Robert Morgenstern, Sarah Leonard, Scott Coughlan
  - i. Mary Goddard read The Pledge
  - ii. Green Corridor First Movers
    1. Partners are MOS plus Cruise Lines, Ports of Seattle, Vancouver, Victoria, Juneau, Sitka, Skagway, Haines because "Decarbonization is a team sport"
    2. Shore Excursions are not included in this particular initiative. This is Cruise Ship Focused.
  - iii. Adventure Green Alaska
    1. <https://www.adventuregreenalaska.org/>
- c. Scott Copland presents Alaska Airlines Sustainability
  - i. 2040 goal for net zero carbon emissions & carbon-neutral growth through 2025.
    1. Reduce ground service equipment emission by 50% by 2025
    2. Replacing top 5 waste-producing onboard products
    3. Return to 2019 level of onboard recycling
    4. Balance 100% of operational water use through habitat restoration.
- d. Dr. Kelly Bricker presents Global Sustainable Tourism Council
  - i. Creates standards and criteria for sustainable tourism
  - ii. Certifications and accreditations are available
    1. Iseal alliance, MSC, FSC, etc. but no accredited certification body in the State of Alaska
    2. Breakout work

- e. Julie Sande, Mike Dunleavy, Rachel Roy, Sarah Leonard, Scott Habberstad, Steven Eisenbeisz, Woody Widmark
  - i. Alaska Travel Marketing budget was increased from \$5M to \$10.5M
  - ii. For the first time ever, Cultural Tourism has a dedicated budget of \$2M
  - iii. Travel Recovery for domestic leisure travel was up this year and travelers have been resilient
- f. Social Media Breakout
- g. Senator Murkowski on infrastructure over the next 5 years, Alaska Long Trail, Childcare, Employment, Seasonal & Migrant Labor, Housing, Etc.
- h. Senator Dan Murkowski looking to permanently bypassing Canada so that the cruise passenger movement is never again controlled by a foreign country, Visit America Act, Assistant to increase leadership in the Senate for tourism, Bipartisan Infrastructure Bill, etc.
- i. Voice of the Membership with Emily Edenshaw
  - i. 625 members, 60 communities, 21 webinars hosted, 4 new member benefits added.
  - ii. Alaska TIA jobs board
    - 1. SKAGWAY BUSINESSES: Did anyone use this resource?
  - iii. Asked that SE Alaska be on the radar for good communication between SE Communities and cruise lines for 2023 as we move through Port transition plans and rockslide mitigation. And help with ferry schedule and services.
- j. Special Event Break Out for Special Events in your community with Casey Ressler, Cathy Renfeldt, Liz Perry
  - i. Ironman, World Winter Games, Celebration, World Eskimo Indian Olympics, birding festivals, etc.
- k. The Ins and Outs of Ranked Choice Voting with Amanda Moser
  - i. More than 60% of registered voters in Alaska do not affiliate with either political party
  - ii. All primary candidates will be on the same ballot and the top 4 will be on the ballot for general election.
  - iii. Your first choice is your vote

- iv. The rank is a preference amongst the remaining candidates if your first choice does not make the cut.
  - v. <https://www.elections.alaska.gov/RCV.php>
- l. What happens when a Commissioner, Economic Development Planner, and National Park Representative Walk Into a Room . . .they talk Alaska Infrastructure! With Peter Christian of NPS, Robert Venables of SE Conference and Ryan Anderson, Commissioner of Alaska DOT
    - i. Standing for Alaska Marine Highways moment in the audience. Gave me chills!
  - m. Alaska's Future Leaders! With Bethany Boyd, Carol Fraser, Courtney Shaffer, KC Hostetler, Kyle Nuckols, Laura McDonnell, Rico Worl
  - n. ATIA Foundation & Scholarship Luncheon with Codie Costello, Heather Reiss, and Pat Pitney
  - o. ATIA's Alaska Tourism Shark Tank is Back!
  - p. Masked "Who's Got Alaska Talent" Sponsored by Explore Skagway
    - i. Winner received \$5,000 in ATIA co-op marketing money
- O. Jaime has been added to ATIA's Cultural Enrichment Committee, chaired by Camille Ferguson (in addition to being on the Government Relations Committee)
- P. Explore Skagway's Fall Festival on October 21<sup>st</sup> – 23<sup>rd</sup>**
- a. <https://www.skagway.com/event/2022-fall-festival/429/>
- Q. Alaska Media Roadshow in Las Vegas on October 29<sup>th</sup>-31<sup>st</sup>**
- a. Request the maximum of 22 meetings and they are almost filled
- R. HAP Alaska Cruise & Travel Show in Scottsdale on November 5<sup>th</sup>**
- a. Should have the job promo video from Elise by then for the job fair component.
- S. Skagway Public Hotspots**
- a. Shoreline Park and City Hall have been shut off until April 2023.
  - b. Considering Skagway Recreation Center location for 2023
- T. Elise Giordano**
- a. Already using them in social media and ads. She captured Skagway beautifully without having to rely on staff for direction during the shot because of our preplanning and her familiarity. The content is above and beyond!

- b. Huge thanks to Skagway Businesses that participated and look for your beautiful photos in our videos, on the website, in ads, in social media and more!
- c. <https://www.instagram.com/elisegiordano/>

#### **U. Tourism Best Management Practices**

- a. Plan for a 2023 launch program that includes regional info including the Yukon, presentations, training, materials, social media and more

#### **V. Cemetery Name Suggestions to Civic Affairs**

- a. Civic Affairs recommends to Assembly that the unnamed cemetery be called "Hillside Cemetery" – Still waiting for Civic Affairs to officially take this to the Assembly

#### **W. This Way**

- a. Reviewed by Civic Affairs on July 27<sup>th</sup>
- b. Civic Affairs moved to send back to SVAB noting they do not prefer "This Way" and would rather see it named with a utilitarian name or after a civil servant (deceased 5 years or more).

#### **X. Medias, Ads & Internet finds for Skagway**

- a. <https://www.youtube.com/watch?v=x8T9Is9SQRO>
- b. <https://rovamag.com/blog/2022/9/14/far-north-and-deep-south-breweries-in-alaska-and-louisiana>
- c. <https://alaskapublic.org/2022/10/11/skagway-assembly-adopts-engineers-short-term-fix-for-rockslides/>
- d. [https://issuu.com/whatsupyukon.com/docs/wuy\\_221012\\_20\\_1\\_?fbclid=IwAR2zTWdVrFgjbKiqQ\\_8sxpVt87ne8\\_EYZWhamKrnVeB9oDDuyA4PWtg8mk](https://issuu.com/whatsupyukon.com/docs/wuy_221012_20_1_?fbclid=IwAR2zTWdVrFgjbKiqQ_8sxpVt87ne8_EYZWhamKrnVeB9oDDuyA4PWtg8mk)

#### **Y. Visitor Statistics**

- a. Final Stats for the season won't be tallied until November



16C Monthly Stats for Port 3103 - Skagway, AK													
Data Element by Port	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Total
Trucks	129	192	293	200	159	252	336	373	329				2,263
Truck Passengers Arriving	129	192	293	200	159	252	336	373	329				2,263
Buses					531	966	1,013	1,359	774				4,643
Bus Passengers Arriving					10,025	13,546	14,898	16,021	6,830				61,320
POVs	230	252	337	1,684	6,543	5,269	5,443	4,877	3,387				28,022
POV Passengers Arriving	463	367	594	3,335	22,747	11,966	12,400	12,399	7,518				71,789
Pedestrians Arriving						4	77	24	39				144
Trains								1	1				2
Train Passengers Arriving								2	2				4
Cruise Ship	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Total
Passenger	-	-	-	3,167	116,452	159,172	165,866	154,191	99,463		-	-	698,311
Crew	-	-	-	2,315	70,968	85,051	83,966	78,618	50,993		-	-	371,911
Cruise Ship	-	-	-	2	78	92	93	88	57		-	-	410

September	
190,868	estimated passengers assuming double occupancy
59,252	estimated passengers lost due to lost sailings from rockslide
131,616	NEW estimated passenger assuming double occupancy
99,463	actual passengers
76%	Ship Passenger Capacity (actuals / NEW estimated maximum assuming double cabin occupancy)

You can find the last 38 years' worth of Skagway visitor statistics here.

[Annual Arrival Statistics | Municipality of Skagway Borough Alaska](#)