## August 2, 2023

Dear Skagway Assembly and Mayor Cremata,

At our last Visitor Advisory Board meeting, we discussed the possibility of a winter lights display along Broadway and possibly down toward the Ferry Terminal, creating a column of welcoming light toward town. We believe this would help drive additional visitors to Skagway during our slow winter months, as well as brightening things up for visitors and residents alike. Board Chair Beth Smith will attend the 8/3 Assembly Meeting to voice the Board's support for this project.

Thank you,

Sean Watson Secretary Skagway Visitor Advisory Board