

What we offer

The Municipality of Skagway offers a variety of tools to help you and your business achieve success!

- List your business on Skagway.com.
- Promote your special events on the online calendar.
- Display your business rack cards at the AB Hall.
- Use the Relocation Guide to introduce your new employees to Skagway.
- Sign up for email notifications of ship schedule changes & special event information.
- Enjoy discounted pricing to join the Alaska Travel Industry Association (ATIA).
- Learn about advertising opportunities.
- Rent the Hall for your special event.

Mission Statement

It is the mission of the Skagway Convention and Visitors Bureau to be a dynamic, credible and respected advisory body to the Assembly of the Municipality of Skagway on all issues pertaining to the development of Skagway's visitor industry.

While the focus of the CVB is marketing, it is in the greater interest of the community that the Skagway Convention and Visitors Bureau be sensitive to all issues of visitor industry development, including visitor facilities, visitor activities and quality of life for Skagway residents.

Skagway CVB www.skagway.com

skagwayinfo@skagway.org (907) 983-2854 P.O. Box 1029 Skagway, AK 99840

Founded in 1981, the Skagway Convention & Visitors Bureau is a department of the Municipality of Skagway, not a member-based organization and represents all visitor services equally. This includes all accommodations, restaurants, shops, parks and non-profit organizations holding current business licenses with the Municipality of Skagway.

We serve as Skagway's official contact for travel media, meeting planners, tour operators and individual visitors.



Skagway Convention & Visitors Bureau

What we can do for you and your business



Get in the guide!

The Municipality of Skagway partners with PR Services to produce the Skagway Visitor Guide.

The Guide is sent out to visitors planning trips to Skagway, stocked at the AB Hall Visitor Center and in area hotels. PR Services also distributes the guide along the Alaska Highway, throughout western Canada and Alaska.

For information on advertising in the guide, contact:

PR SERVICES LTD.
7219 7TH Avenue
Whitehorse, YT Y1A 1R8
(867) 667-4144
prservices@yukoninfo.com
http://yukoninfo.com/prices/pdf/skagwaypricelist.pdf

Promote your business on Skagway.com.

Business Listings

With a current Skagway business license, your business can be listed on Skagway.com.

www.skagway.com/listings/update

Listings must include the business name and current contact information. Your listing can include a business description and multiple photos of your business and the products you sell.





"With all the photo options, listing my gallery on the new website is like having a mini website for my business!"

Special Event Calendar

Hosting a special event? Promote it on the online event calendar at www.skagway.com/events

You can include an event flyer and description of your special event. To learn more about our events promotion policy visit www.skagway.org/cvb/page/what-cvb-can-do-you

Check out the Relocation Guide

For such a small town, there is a lot to know about living in Skagway. There is also a lot to do! Our online relocation guide is intended to help our new residents make the most of life in Skagway.

Sending the link to your new employees will save you from answering a lot of questions & can make for happier employees!

www.skagway.org/cvb/page/relocation-guide



"The Relocation Guide was a huge help to our new staff members. Thanks for doing it!"