

Proposed by:	Historic District Commission
Attorney Review:	08/07/2013
P&Z Review:	07/27/2013
HDC Review:	05/20/2013
First Reading:	08/15/2013
Second Reading:	09/05/2013
Vote: 6 Aye	0 Nay 0 Absent

MUNICIPALITY OF SKAGWAY, ALASKA ORDINANCE NO. 13-22

AN ORDINANCE OF THE MUNICIPALITY OF SKAGWAY, ALASKA AMENDING MUNICIPAL CODE SECTION 19.08.012(A)(5) TO AMEND SIGN STANDARDS IN THE BUSINESS HISTORIC DISTRICT.

WHEREAS, on May 20, 2013, the Historic District Commission proposed a code amendment to SMC 19.08 for the purpose of broadening the methods of application of sign content to a sign substrate in the Business Historic District; and

WHEREAS, the Planning and Zoning Commission held a public hearing on the code amendment proposal at its meeting of July 27, 2013; and

WHEREAS, the Planning and Zoning Commission determined that the code amendment proposal meets all four criteria set out in SMC 19.04.080(B)(4)(a-d); and

WHEREAS, at its meeting of July 27, 2013, the Planning and Zoning Commission adopted Resolution No. 13-09 which recommends the code amendment proposal for adoption by the Skagway Borough Assembly;

NOW THEREFORE BE IT ORDAINED AND ENACTED BY THE MUNICIPALITY OF SKAGWAY, ALASKA AS FOLLOWS:

Section 1. Classification. This ordinance is of a general and permanent nature and shall become a part of the Skagway Municipal Code.

Section 2. Purpose. To amend Title 19, Planning and Zoning by amending section 19.08.012(A)(5) to amend regulations regarding the methods of application of sign content to sign substrates in the Business Historic zone.

Section 3. Amendment. The Skagway Municipal Code is hereby amended (~~strike through~~) indicates text to be deleted from and (**bold underscore**) indicates text added to the current code. Section 19.08.012(A)(5) is hereby amended as follows:

- 19.08.012 Sign standards by district.
- A. Business Historic District (BH). All exterior signs must have an appearance, color, size, texture, and design, which conforms to this chapter, and to the historic character of the district. Additionally, the historic district commission will consider the location and/or method of attachment of the sign to a building. The historic district commission will review all sign applications within the context of the building and the

location in the District. Signage is perhaps the most prominent visual element in a commercial streetscape. Signs add interest and variety to the buildings of which they are a part. Historic Skagway had a rich variety of signs, primarily pedestrian oriented. Lettering was simple, bold, and direct; upper case lettering predominated. Signs were of horizontal nature. Rectangular, straight-edged signs are the preferred shape for signs. Continued awareness of the impact of signage is of extreme importance to maintain the character of the historic district. The historic district commission may consider examples of signage in historic photographs of Skagway when reviewing applications. The period that sign examples should be drawn from is 1897-1910 in either the Skagway or Dyea area. Other sources of reference are the two books published by the National Park Service: Design Guidelines for the Skagway Historic District and Klondike Gold Rush Skagway District of Alaska. It must be remembered that within that era of 1897-1910 there is signage that is the exception to the norm and applications using such signage as an example will be dealt with on a case-by-case basis.

5. Materials.

- a. Dimensional lumber is preferred; canvas and glass are allowed. Sheet metal, angle iron, steel, and enameled metal are allowed.
- b. Plywood: Only marine grade or medium density overlay (mdo) plywood is allowed. Plywood must be maintained so as not to show delamination, tipping of surfaces, paint splitting or cracking, plugs or other deterioration. Plywood signs shall have their laminated edges covered with sign borders or frames (see definition). Plywood signs shall not be constructed so as to use full plywood dimensions such as 4x4, 4x8, 8x16, etc.
- c. Plastic, Masonite or Homosote Polystyrene, Polycarbonate, or Acrylic type materials used for substrates are not allowed. Substrate is the material out of which the face of a sign is made. Wood, metal sheeting, paper, laminated products and acrylic are some examples of sign substrates.
- d. Extruded metal is not allowed.
- e. Paper is not allowed for exterior use.
- f. Driftwood or other types of weathered wood use is prohibited.
- g. ~~the use of screen printed or wide-format printed sheets for signage is not allowed. Signs shall have painted lettering and design elements or may use individual vinyl letters and design elements applied to the substrate.~~ **Signs shall have painted lettering and design elements or may use individual vinyl letters and design elements applied to the substrate. The use of screen-printed or wide-format**

printed signage is allowed as long as the paint is directly applied to an approved sign substrate material. Wide-format printed sheets are not allowed.

- h. Material such as "Luster Board," "Alumacorr," "Di-bond," or other laminated substrate sign materials may be used with the following provisions.
- (i) All lettering or design embellishments shall be painted or applied individual letters or elements.
 - (ii) The sign shall have a matte or flat finish. Gloss finishes are not allowed.
 - (iii) The substrate shall have an overall thickness of more than one-half (½) inch to give the appearance of dimensional lumber in the finished sign.
 - (iv) The sign shall have a wood frame covering the laminated edges of the substrate made of dimensional lumber with a minimum nominal dimension of one (1) inch by two (2) inch.

Section 4. Severability. If any provision of this ordinance or any application thereof to any person or circumstance is held invalid, the remainder of this ordinance and the application to other persons or circumstances shall not be affected thereby.

Section 5. Effective Date. This ordinance shall become effective immediately upon adoption.

PASSED AND APPROVED by a duly constituted quorum of the Borough Assembly of the Municipality of Skagway this 5th day of September, 2013.



Stan Selmer, Mayor

ATTEST:



Emily A. Deach, Borough Clerk
(SEAL)

