

Population & Socioeconomic Trends and Projections

Sheinberg Associates +Spruce Root, February 2019

SKAGWAY

2030

The number '2' is a simple outline. The first '0' contains a landscape with a snow-capped mountain, a winding river, and a wooden bridge. The '3' is a simple outline. The second '0' contains a landscape with a sunset or sunrise over a mountain range, a river, and a wooden bridge.

COMPREHENSIVE PLAN

WEBSITE:

www.Skagway.org/2030

EMAIL:

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What is a
COMPREHENSIVE
PLAN?

Schedule (working)

▶ P&Z WORK SESSIONS - 4TH THURSDAY OF MONTH

- Population & Socioeconomic Trends – February 28
- Land Use – March 28
- Housing - April 25

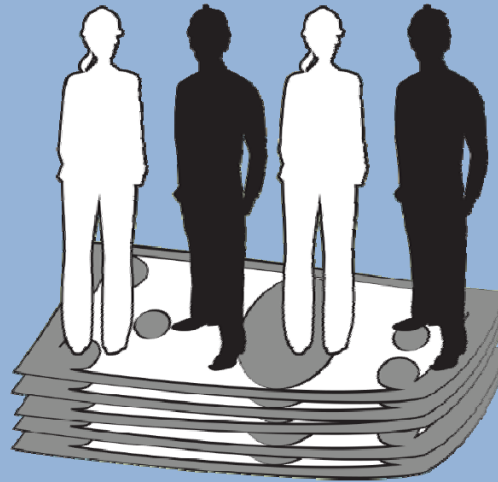
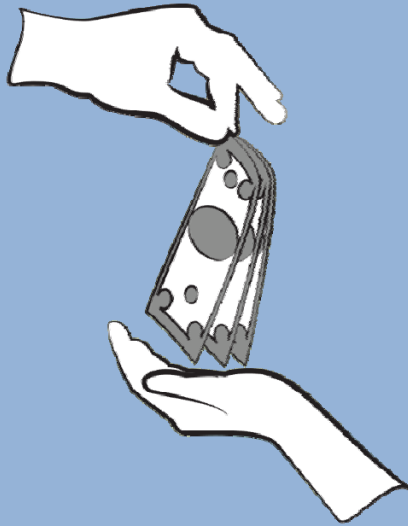
▶ TOWN HALL - OPEN HOUSE – FRIDAY APRIL 5, ELKS CLUB, 5:30-7:30 PM, DROP BY ANYTIME

▶ April 27, booth at Health Fair

How Tonight's Meeting Will Work

- Goal of conversations tonight is NOT to reach agreement or find THE solution.
- Goal is to explore/hear your ideas and observations.

Tonight...



What are the implications for my future?

For Skagway's future?

What do we need to know to set direction? What criteria should we use to set direction?

What seems best for Skagway, and why?

TONIGHT, THINK ABOUT....

The image features a dark teal background. In the center, the word "POPULATION" is written in a white, sans-serif font. Surrounding the text are several light blue circles of varying sizes. A small red vertical rectangle is located in the upper right corner. The overall design is minimalist and modern.

POPULATION

Skagway Historic Population

Source: ADOLWD

YEAR	POP
1898	10,000 est.
1900	3,117
1910	872
1920	494
1930	492
1940	634
1950	758
1960	659
1970	675
1980	760
1990	692
2000	862
2010	968
2011	964
2012	957
2013	982
2014	1,038
2015	1,044
2016	1,071
2017	1,089

Skagway Average Annual Rate of Growth

Period	Rate
1980-2018	0.9%
1990-2018	2.1%
2000-2018	1.3%
2010-2018	1.5%

Source: Sheinberg Associates

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Period	Rate
1980-2018	0.9%
1990-2018	2.1%
2000-2018	1.3%
2010-2018	1.5% AK 0.4% SE Region 0.2% Haines -0.14%

Source: Sheinberg Associates

SKAGWAY POPULATION PROJECTION

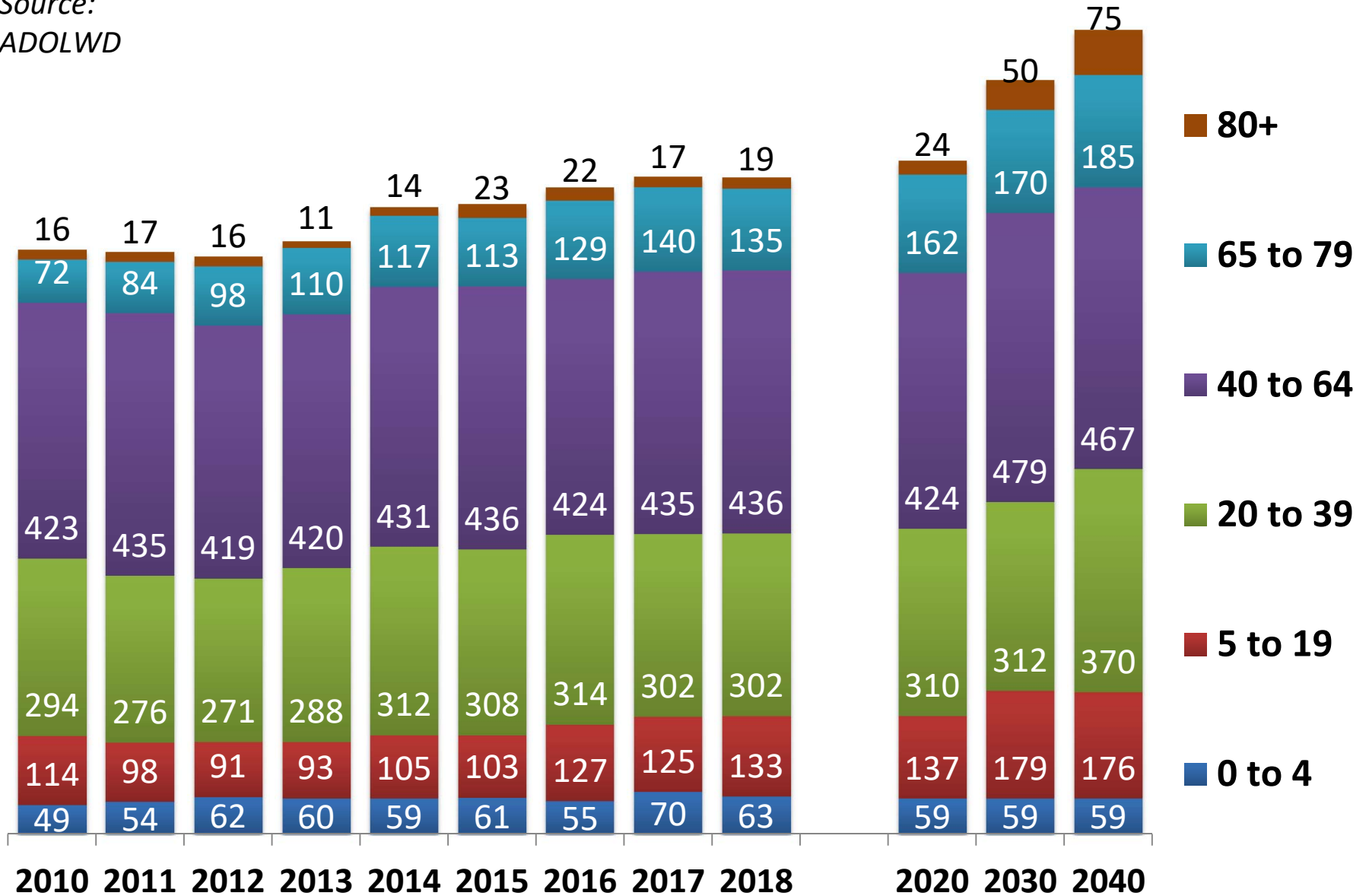
YEAR	LOW	MID	HIGH
	(0.5% average annual)	(0.9% average annual)	(1.5% average annual)
2018	1,088	1,088	1,088
2020	1,099	1,109	1,120
2030	1,155	1,219	1,296
2038	1,202	1,314	1,457
2040	1,215	1,339	1,500

Source: Sheinberg Associates

SKAGWAY POPULATION, BY AGE GROUP

--- CURRENT + PROJECTION

Source:
ADOLWD



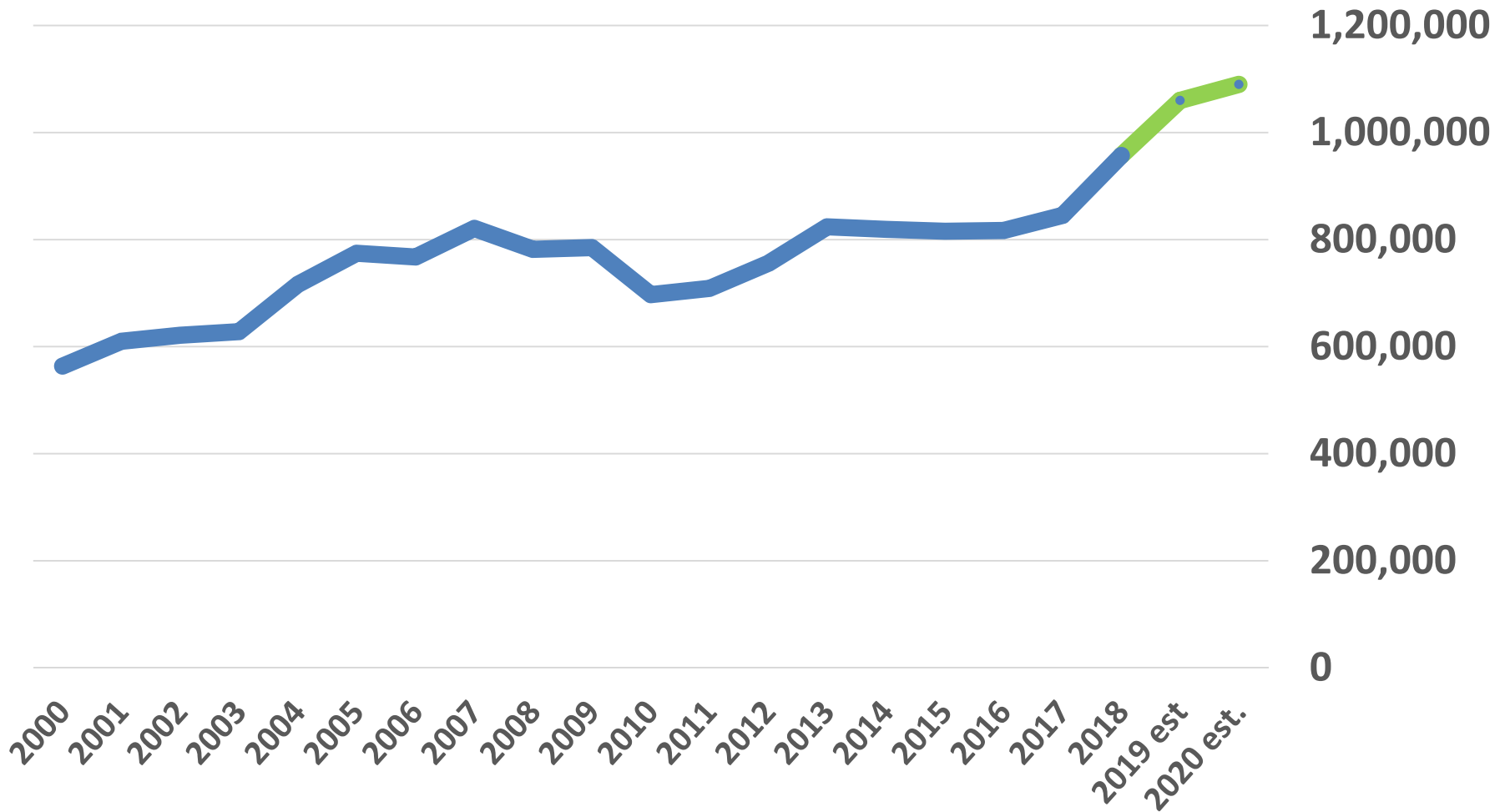
Trends, Opportunities, Challenges

- Skagway 1998 population = 811
- Did you ever guess that in 20 years it would grow over 30% to 1,088?
- At this same growth rate, in 2030 the population will be 1,300
- At a slightly slower rate, in 2030 it will be 1,220 (and in 2040 be 1,340)
- **THE FUTURE: More youth, more seniors**

The image features a dark teal background with several light blue circles of varying sizes scattered across it. A small red vertical rectangle is positioned in the upper right corner. The word "VISITORS" is written in white, uppercase, sans-serif font, centered horizontally and partially overlaid by a large light blue circle on the left side.

VISITORS

Cruise Ship Visitors to Skagway



Source: Cruise Lines Agency of Alaska

Trends, Opportunities, Challenges

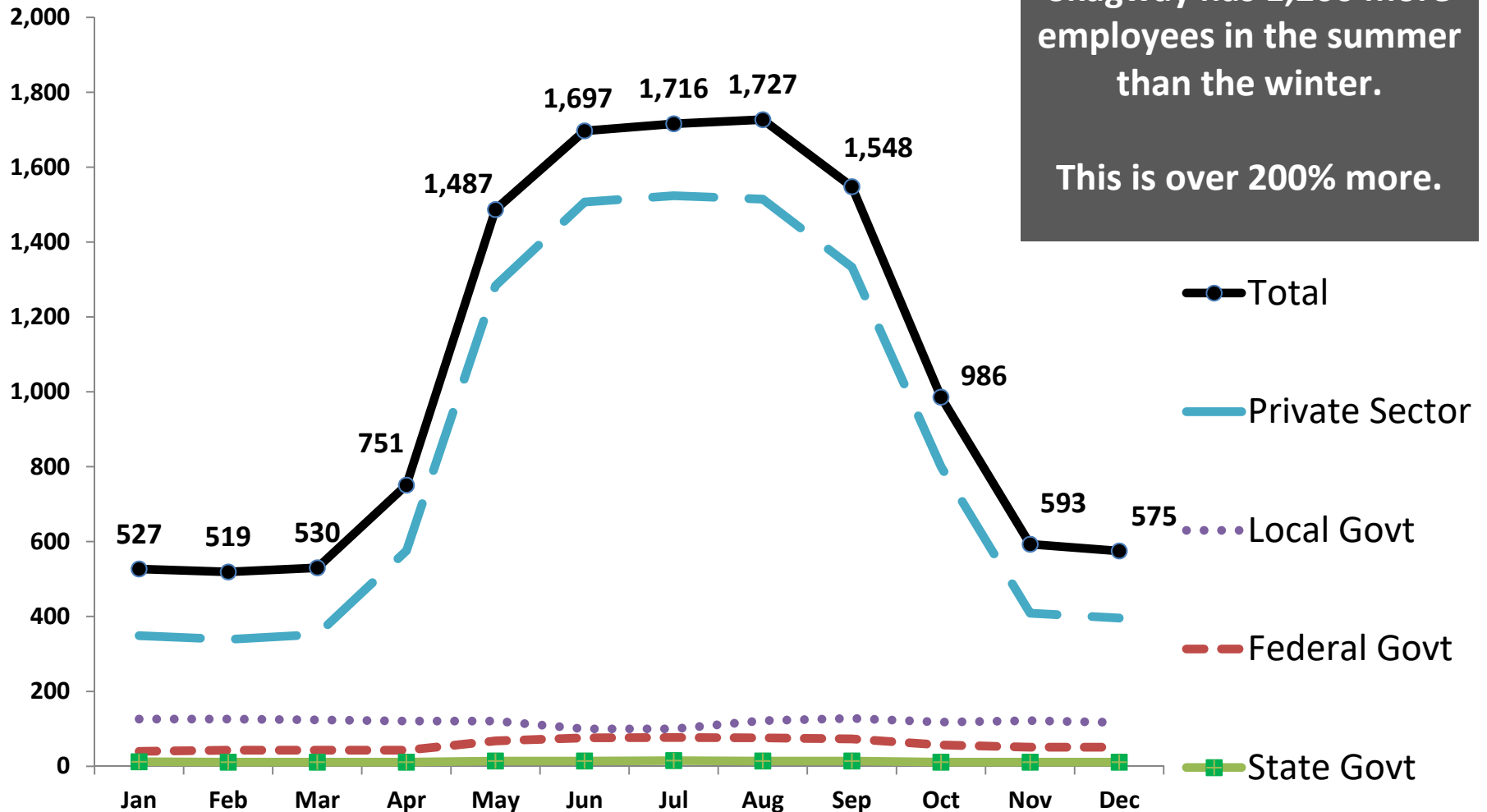
- Significant cruise visitor growth
 - Infrastructure, carrying capacity
 - Impact of uncertainty over port/dock lease & management
 - Port logistics, industrial ship scheduling conflicts
 - Unique advantages: NPS, 2-day stays in town, train
- Success in growing/marketing shoulder season events, & getting independent visitors
 - Hotel Rooms?
 - AMHS?

The image features a dark teal background with several light blue circles of varying sizes. A red vertical rectangle is positioned in the upper right corner. The word "WORK" is written in white, uppercase letters on a large light blue circle on the left side.

WORK

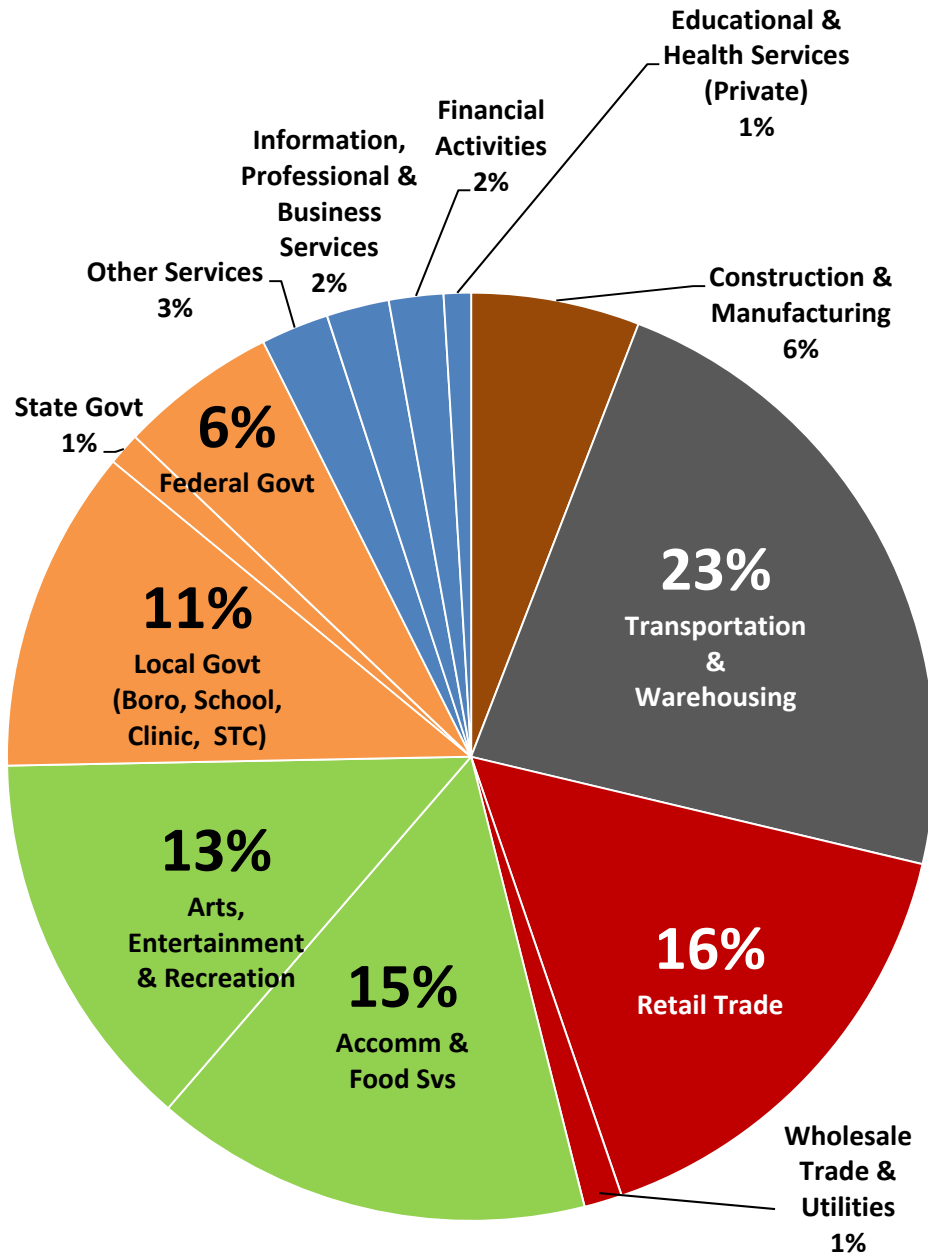
Seasonality of Skagway Employment, 2017

Skagway has 1,200 more employees in the summer than the winter.
This is over 200% more.

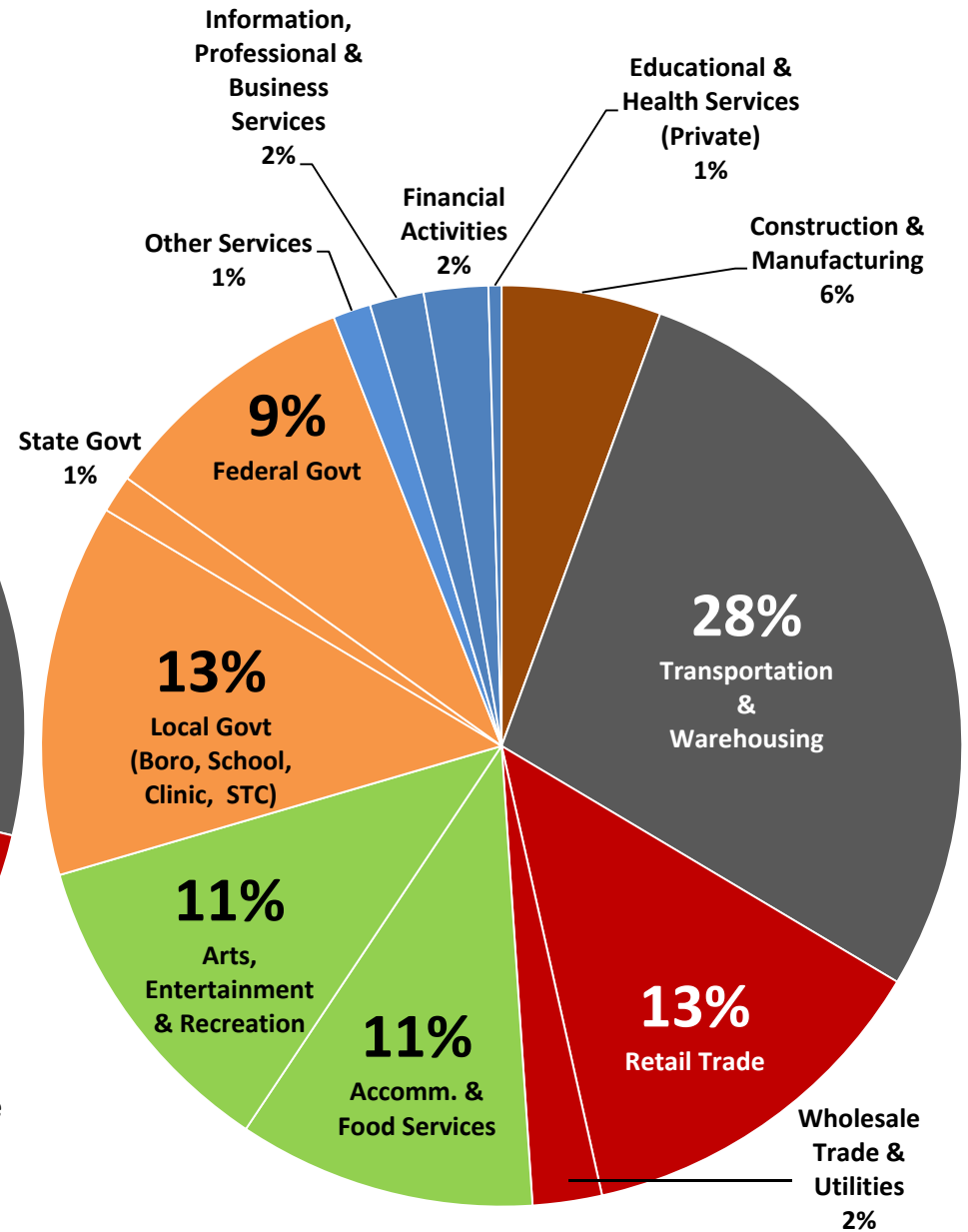


Source: ADOLWD

Employment (Avg) by Sector, 2017



Total Wages by Sector, 2017



Source: ADOLWD

Trends, Opportunities, Challenges

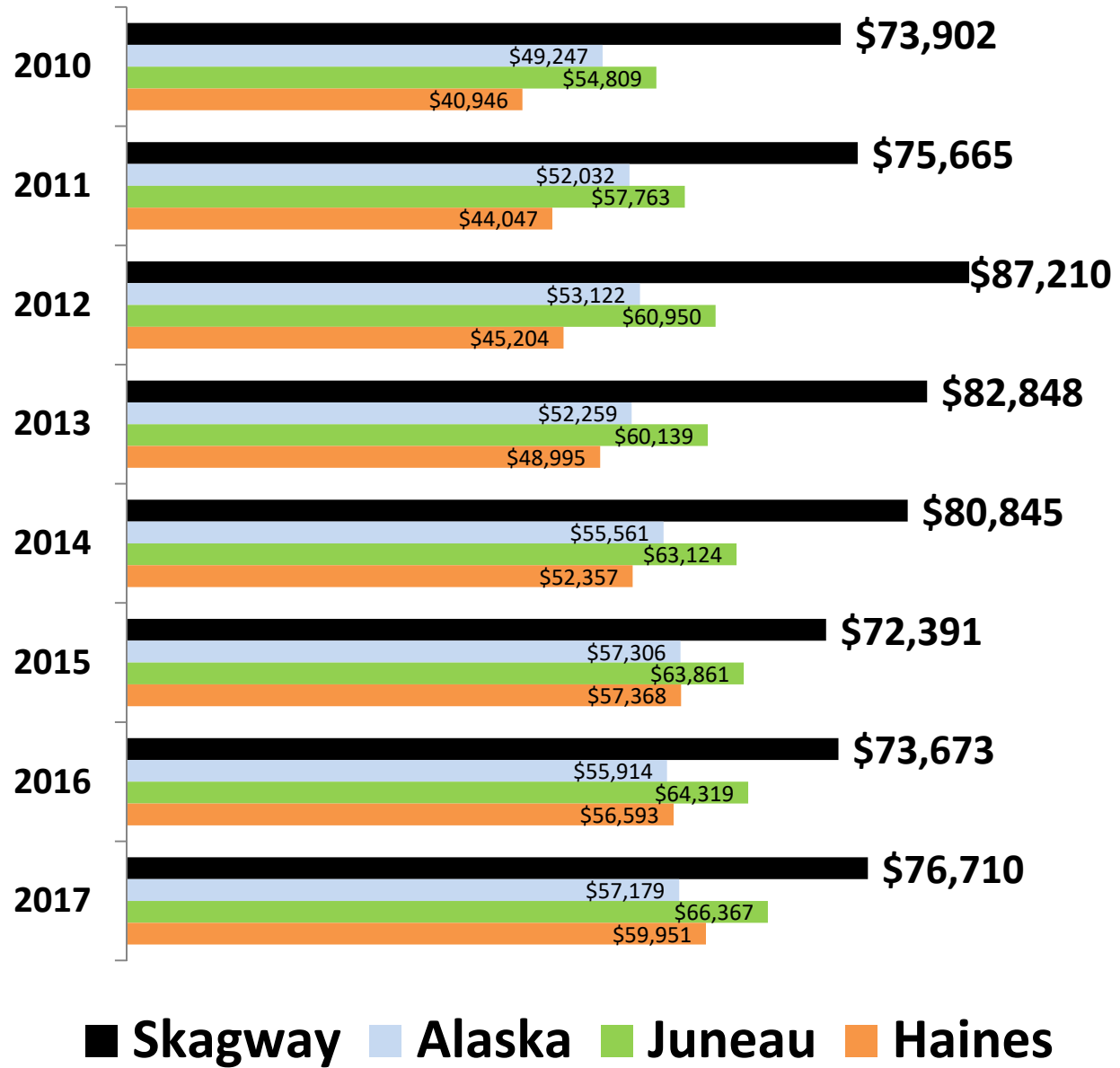
- Transportation & Warehousing is #1
- Next: Leisure & Hospitality and Government work
- Skagway has 1,200 more employees in the summer than the winter. This is over a 200% seasonal increase.
- Compared to 2017, preliminary data shows more jobs overall in 2018, but some declines to monitor.

The image features a dark teal background. In the center, the word "INCOME" is written in a white, sans-serif font. Surrounding the text are several light blue circles of varying sizes. A small red rectangle is positioned in the upper right corner. The overall design is minimalist and modern.

INCOME

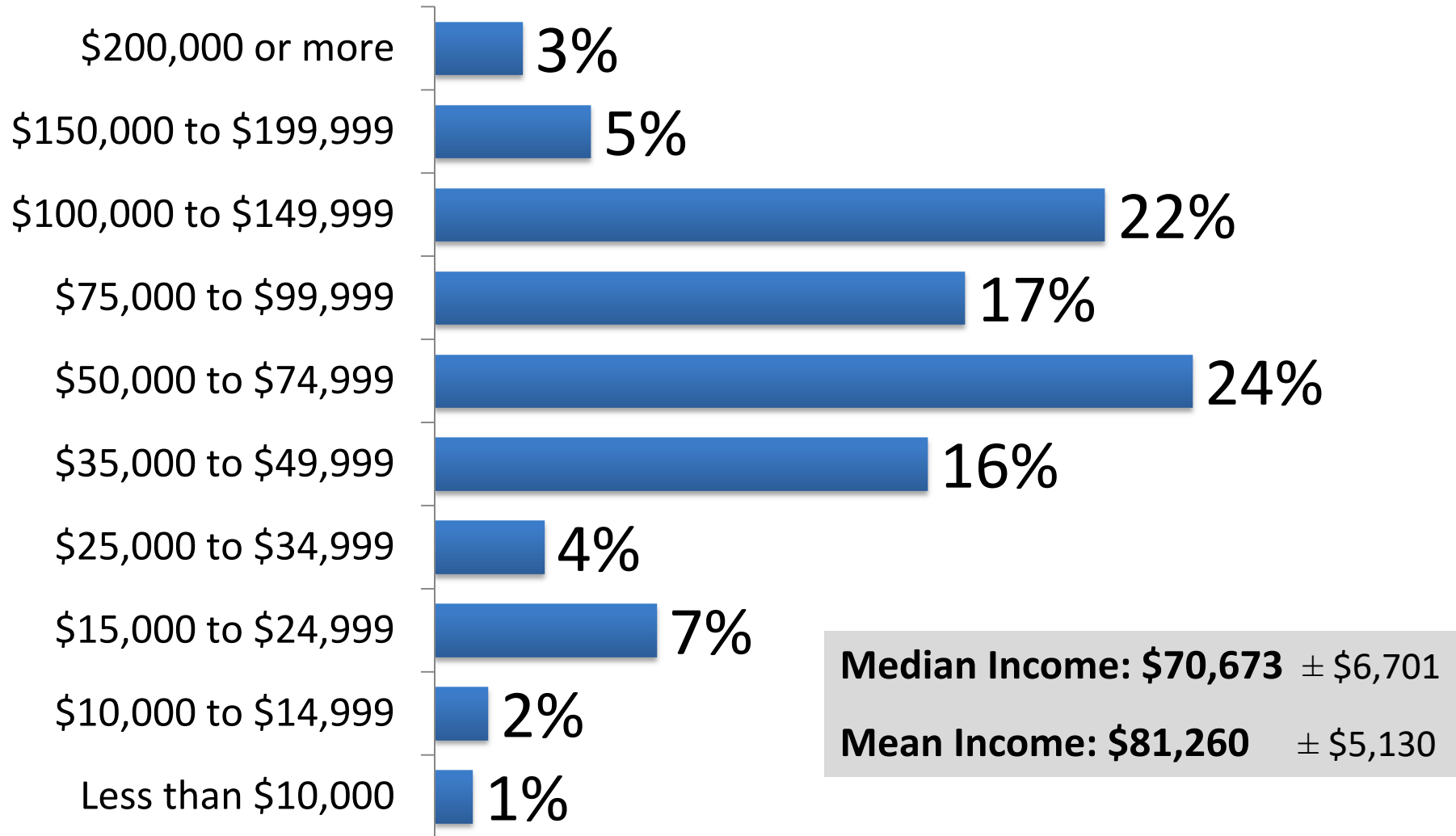
Per Capita Income, 2017

**Skagway
is 4th
highest
in
Alaska**



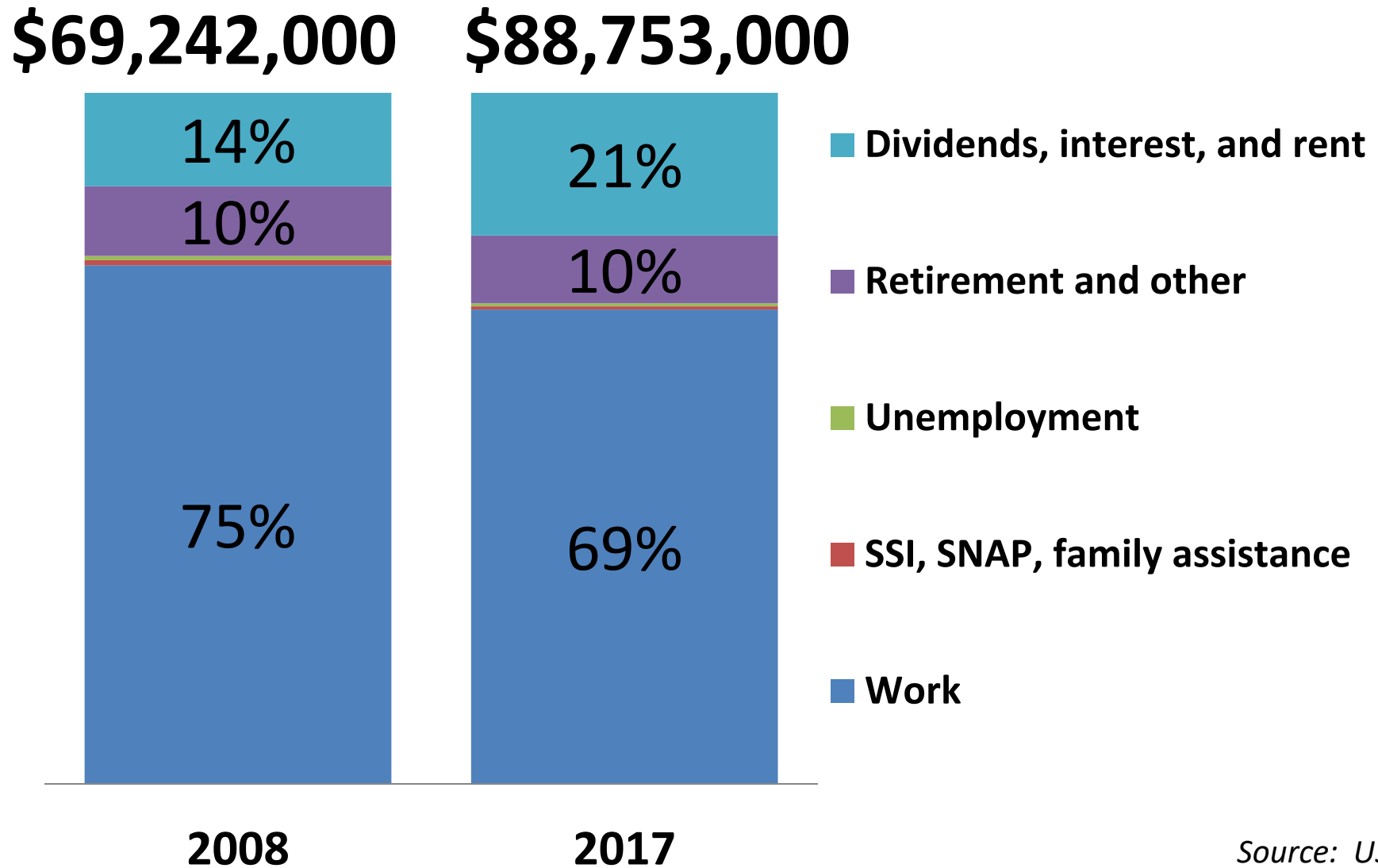
Source: US Census 2013-2017 ACS

Skagway Household Income in the past 12 months



Source: ACS 2013-2017

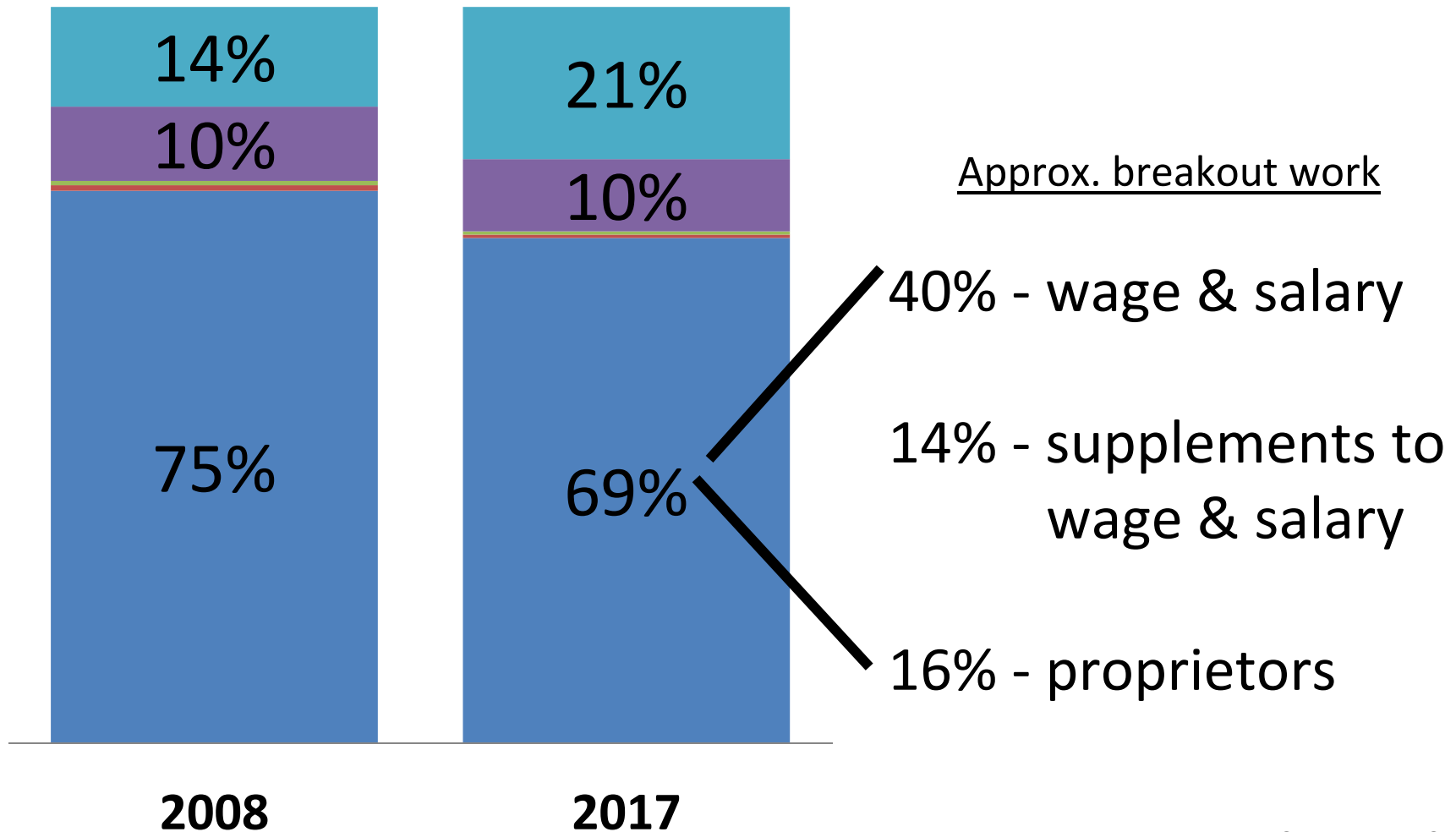
Sources of Income, Skagway



Source: US BEA

Sources of Income, Skagway

\$88,753,000



Source: US BEA

Trends, Opportunities, Challenges





- Skagway continues to be among Alaska's wealthiest places
- But, ~ 10% HH make < \$25,000
- Like many places, less income now from work, and more from investments & retirement income

The image features a dark teal background with several light blue circles of varying sizes scattered across it. A vertical red rectangle is positioned in the upper right corner. The text "SOME TAKEAWAYS" is centered in a white, sans-serif font, with "SOME" on the top line and "TAKEAWAYS" on the bottom line.

SOME
TAKEAWAYS

Some Takeaways...



- Work, quality of life, schools, recreation
- 4th highest per capita income in Alaska
- Population  - kids & seniors (*130 more folks by 2030*)
- Employment jumps 200% in summer
- Strong economy; plan now for future  + 
- 11%  cruise pax in 2019
- Lodging? Year-round businesses okay? Housing Challenges...

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