MUNICIPALITY OF SKAGWAY
Skagway Visitor Advisory Board
AGENDA
Tuesday, March 15, 2022 at 10:00 a.m. in the AB Hall Reception Room
Those unable to attend in person may call in at (907) 983-9797, Attendee number 1234

**Board Members**
Beth Smith, Chair
Jeremy Jansen
Sean Watson
Assemblymember Reba Hylton (Ex-Officio)

Jacqui Taylor-Rose, Vice-Chair
Katie Auer
Juliene Miles, Alternate
Johanna Evans, Alternate

1. **Call to Order:**

2. **Roll Call:**

3. **Minutes:**
   February 15, 2022

4. **Communications:**
   A. Citizens Present
   B. Correspondence

5. **Directors Report**

6. **New Business:**
   A. Spring Festival: Your Cabin Fever Reliever Friday, April 15-Sunday, April 17
      i. Wednesday, March 30: Cooperative Advertising Deadline

7. **Unfinished Business:**
   A. Mission Statement
   B. Vision Statement
   C. Marketing Plan
   D. Pullen Creek Shoreline Park Celebration
   E. Independence Day
   F. Quasquicentennial
   G. Cemetery Naming Recommendations
   H. Access Road Naming Recommendations
   I. Tourism Best Management Practices Review

8. **Discussion Items:**

9. **Adjournment:**