1. **Call to Order:**

2. **Present:**
   - Beth Smith, Chair
   - Jacqui Taylor-Rose, Vice-Chair
   - Jeremy Jansen
   - Sean Watson
   - Juliene Miles, Alternate
   - Assemblymember Reba Hylton (Ex-Officio)
   - Johanna Evans, Alternate

   **Absent:** Katie Auer

3. **Citizens present:**

4. **Correspondence:**
   - **Tourism Director Report:** The MOS Borough manager is adding wording to the RV Park contract to hopefully be approved by the assembly for the management contract

5. **New Business:**
   - **Mission Statement:** Tabled until next meeting
   - **2022 Tourism:** CDL testing. Board would like to get word out to tour businesses about the change in CDL testing. Jaime will speak with Manager Ryan about how the MOS may be able to assist with this issue. Class C are the only buses that can be tested in Skagway if there is a tester available. Many businesses are bringing in their own testers.
   - **4th of July Independence Day:** Jaime spoke with Blaine at the Chamber of Commerce. He is now working as a volunteer and is happy to hand the organization of the Independence Day celebration. Will speak with him about the other events traditionally. AR Hylton is exploring funding fireworks. JB will look into who may be able to perform the show. WA requests any fireworks show be of noise reduced fireworks to reduce the stress on Veterans, animals and others that are stressed by the noise.
   - **125-year Celebration**
     Motion to request the mayor to appoint an ad hoc committee to organize a series of events passed. BS/SW
   - **Cultural Heritage Tourism** –
     The STC is working with Lance Twitchell to develop a list of place names
     Motion to incorporate cultural heritage tourism items into the marketing plan passed. BS/ JJ
   - **2022-2025 Marketing** – JB will bring ideas back to the table for the next meetings.
G. Waterfront development recommendations:
JB will draft a letter based on the work session discussions for review at the next meeting. Would be good to have clarification on which section will be developed next for greater understanding of what will be the next phase of development. Concerns involve bottlenecks of traffic moving onto Broadway & the crossing of 3 railroad tracks. JB will inquire about what phase are developed next.

Board would like to see someone from transportation added to the Ports & Harbor Board.

H. Pullen Creek Shoreline Park Celebration recommendations
JB will check on the project schedule and will come back with a date recommendation. Ideas discussed include Father’s Day event, art unveiling, guided stream walk tour, live music, food.

I. Cemetery naming recommendations
Tabled for future meeting to research further. Suggestions include: Hillside Cemetery, Skagway Memorial Cemetery.

J. Access road naming recommendations
Tabled for future meetings to research further. Suggestions include: This Way, Harbor Road

K. Website Review
Staff will work on list of suggestions from work session with Simpleview staff.

L. 2022 Tourism Best Management Practices (TBMP) review – Tabled for next meeting. JB will add language on respecting neighboring communities to cover tours traveling outside of Skagway.

6. No Unfinished Business.

7. Discussion Items:
JJ - Would be fun to explore having a sister city
JM- Looked into it years ago. It would take the mayor creating a relationship with another city

8. Adjournment:

Agenda items
Mission Statement
Marketing Plan
Pullen Creek Shoreline Park Celebration
Independence Day
Cemetery naming recommendations
Access road naming recommendations
TBMP review