EMPLOYMENT
Filled 70-80% of summer positions

Hiring managers are reporting they have hired 70-80% of employees for summer season and are having difficulty filling the remaining positions. Smaller, specialized outfits are closer to fully hired while larger ones are still struggling to fill housekeeping, kitchen staff, and other supporting roles. This will result in limited room inventory or times of operation this summer.

Source: ATIA Member Polling

AIR TRAVEL
Travel down about 15% from 2019

Large airports are reporting passenger numbers about 15% below historic figures from 2019 and 2020.

Source: Ted Stevens Anchorage Int’l Airport

LODGING
Occupancy rates improving for 2022

Fairbanks saw occupancy rates of 70% in 2021, compared to 72% in 2019. Anchorage is seeing higher occupancy rates this winter, up 14% from last year and 1-2% higher than 2019-20.

Source: Explore Fairbanks, Smith Travel Report

CRUISING
2019: 1.33 million visitors arrived by cruise ship
2020: 0 visitors arrived by cruise ship
2021: 175,000 visitors arrived by cruise ship
2022: 1.55 million anticipated passengers

A record 1.55 million passengers could arrive by cruise ship in summer 2022 if normal capacities are implemented on scheduled sailings.

Source: CLIA-Alaska and Rain Coast Data